



Sponsorship Guidelines: National Executive Forum on Public Property

The Forum is supported by a roster of Government members, academic and international advisors, and associates, which include individuals and private organizations with an interest in the management and development of public assets and real estate. As the Forum wishes to optimize its ability to secure funding from all potential sources and enhance its financial position, but wishes to proceed with good governance and the assurance that there will be no potential perception of favoritism or conflict of interest, the following guidelines are now in effect governing all sponsorship opportunities:

- Sponsorship opportunities are offered to all members, advisors, associates and/or to those who are registered to attend the National Symposium. Since there are a limited number of Associates who are welcomed into the Forum at any given time, opening sponsorship opportunities up to anyone attending the Forum is important to prevent the potential optics that members, advisors and particularly associates (as they are private sector representatives who tend to have a greater ability to sponsor) have the exclusive right to sponsor the Forum and its events.
- These opportunities are provided to Forum members, advisors and associates first, and since there is theoretically an unlimited number of sponsorships available (except for specific event sponsorships) this timing issue should NOT be perceived as a form of favoritism. Sponsorship opportunities are sent out as a notice to Forum members, advisors and associates during the beginning of each calendar year, although the Symposium program will not at that time be finalized. For those who wish to attend the National Symposium in May and are not presently associated in any way with the Forum, these sponsorship opportunities are communicated to them when the Forum administration office receives their Symposium registration and it is accepted and processed.
- Companies and other organizations (Foundations, for example) that are not associated with the Forum in any way are welcome to inquire about attending Forum symposia (and indeed about becoming an Associate, if appropriate). This initiative indicates that the Forum is open to welcoming other attending private-sector members to be sponsors and not just those listed as Associates.

Levels of Sponsorship Available

These Guidelines are in place in order to allow the Forum to pursue greater sponsorship opportunities while at the same time respecting the integrity of the organization and not leading to any potential perception of favoritism or conflict of interest.

1. Level One - Platinum Level Sponsorship at \$10,000

This is a Corporate-level sponsorship with the organization being mentioned in all NEFPP National Symposium promotional materials, select signage, web site recognition for one year, and opening and closing remarks from the Podium. This level of sponsorship would also secure the benefactor the ability to sponsor a speaker selected by the Forum to speak at the Symposium as well as one free Symposium registration including hotel accommodation and meals. It is important to note that while there are no limits on the number of Platinum-level sponsors, there can only be one sponsor per speaker and these are offered on a first come, first served basis to either Platinum or Gold level sponsors.

2. Level Two - Gold Level Sponsorship at \$5,000

This is a Corporate-level sponsorship with the organization being mentioned in all NEFPP National Symposium promotional materials, select signage, and opening and closing remarks from the Podium. This level of sponsorship would also secure the benefactor the ability to sponsor a speaker selected by the Forum to speak at the Symposium as well as one free Symposium registration not including hotel accommodation and including meals. It is important to note that while there are no limits on the number of Gold level sponsors, there can only be one sponsor per speaker and these are offered on a first come, first served basis to either Platinum or Gold level sponsors.

3. Level Three - Silver Level Sponsorship at \$3,000

This is an Event-level sponsorship of an evening meal (dinner) or an event such as a reception or a walking tour. The sponsoring organization will get mentioned in all NEFPP National Symposium promotional materials, as well at the opening and closing remarks from the Podium. This level of sponsorship does not provide the benefactor the ability to sponsor a speaker which is only provided at the two corporate levels of sponsorship.

4. Level Four - Bronze Level Sponsorship at \$1,000

This is an Event-level sponsorship of a breakfast, a lunch or a coffee break. The sponsoring organization will get mentioned in the Symposium Program (final version distributed at check-in) and from the Podium at the outset of that specific event. This level of sponsorship does not provide the benefactor the ability to sponsor a speaker which is only provided at the two corporate levels of sponsorship.