



2019 NATIONAL SYMPOSIUM

Drivers of Change: Connecting People, Places, and Portfolios

Opening Reception and Dinner: Wed. May 22, 2019
Symposium: Thurs. May 23 and Fri. May 24, 2019

Sheraton Hamilton Hotel, 116 King Street West, Hamilton



Hamilton is transforming. Once a medium sized industrial city located in the most populous region of Canada, Hamilton is recreating itself as an affordable, diverse, culturally significant city. How much has the municipal, provincial and federal government shaped the city and the region? What contributions have the private sector and the citizens made in this change? The interconnectivity of people, where they work, where they live, and where they play has a significant impact on the real property assets of government. How can governments leverage their portfolios to support affordability, attract investment, create sustainable growth, prosperity and innovation across the country? Join us in Hamilton for this conversation.

Wednesday, May 22, 2019: Welcome Reception and Dinner

Platinum Symposium Sponsor



6:00 – 7:00 p.m. **Opening Reception – Lister Block**
28 James Street North

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The Lister Block was one of Hamilton's first multipurpose commercial office and retail buildings first built in 1886 and rebuilt after a fire in 1923. It fell into disrepair in the 1950's and was recently restored to its former glory, supporting the revitalization of the neighbourhood and additionally housing the City of Hamilton offices.

7:00 – 7:30 p.m. **Guided walk along James Street North to LIUNA Station**
Tour Guide: **Karol Murillo**, Senior Business Development Consultant, City of Hamilton

JSN is an urban village with a diversity of buildings, activities and people, and a mixture of local pubs, clubs, galleries, cafes, bistros and shops.

7:30 p.m. **Dinner – LIUNA Station**
360 James Street North

Walk and Dinner Sponsored by:



Built in 1930 and operated by CNR, the station formerly known as the CNR James North Station was the arrival point for many new Hamiltonians until the 1960's when traffic stopped due to the impact of the Highway 401 on the region. In 1967, GO transit took over the Toronto Hamilton service. The station closed in 1993 and sat vacant for many years. In 1996 it was used as a set for a Hollywood movie, which caught the attention of the Labourer's International Union of North America (LIUNA) who bought and renovated the building for an event space.

Keynote: Hamilton, the fastest changing mid-size city in Canada. A place of great challenges and even greater opportunities
Terry Cooke, President & CEO, Hamilton Community Foundation

Thursday, May 23, 2019
National Symposium Day 1

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7:30 – 8:30 a.m. **Registration and Breakfast** – East Ballroom Foyer

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8:30 - 8:45 a.m. **Symposium Opening Remarks**
Tara Dinsmore, NEFPP Chair
Toby Greenbaum, NEFPP Executive Director

8:45 – 9:15 a.m. **Welcome from the Mayor of Hamilton: His Honour Fred Eisenberger**

Fred Eisenberger has been the mayor of Hamilton, ON since December 1, 2014. This is his third term, having previously served from 2006 to 2010. Prior to his election in 2014, he served as Chair of the Hamilton Port Authority.

Born in Amsterdam, Netherlands, he emigrated with his family to Canada when he was eight years old, entering through the iconic LIUNA Station as many immigrants did during that era. He was educated in the region and is a planner by profession and contributed to life in Hamilton as a three-time city counsellor before being elected as Mayor.

9:15 – 10:15 a.m. **The Shifting Economic Landscape of the Greater Golden Horseshoe**
Pamela Blais, Principal, Metropole Consultants



The region's geography of jobs has shifted dramatically in recent years, towards a hyper-concentration of jobs in downtown Toronto. What is driving this shift, and what does it mean for suburban areas and communities elsewhere in the region? What are the implications for economic development, planning, and public investments such as transit infrastructure?

10:15 – 10:45 a.m. **Break**

Thursday, May 23, 2019
National Symposium Day 1

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10:45 – 12:00 p.m. **Panel Discussion: Connecting the Region, People, Places and Things**

Moderator:

Matti Siemiatycki, Interim Director, School of Cities, University of Toronto

Panelists:

Tija Dirks, Director Transportation and Planning Branch, Ontario Ministry of Transportation

Mathieu Goetzke, Chief Planning Officer, Metrolinx

Brian Hollingworth, Director of Transportation Planning and Parking, City of Hamilton

Ian Hamilton, President & CEO, Hamilton Port Authority

How will new ways of connecting the region and the people who work and live there have an impact on where they work, affordably live, and play? How will all levels of government work together to solve this puzzle? How will this impact our responsibilities and our portfolios? How will the different modalities of transportation shape the future? What does it mean to provide “Mobility as a Service”? Join us for what will be a fascinating glimpse into our future.

12:00 – 1:30 p.m. **Lunch** – East Ballroom Foyer

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1:30 – 2:30 p.m. **Transforming Hamilton – Incentivizing Change**

Glen Norton, Director of Economic Development, City of Hamilton

Jason Cassis, Founder and Co-CEO, Equal Parts Hospitality

Hamilton has been changing. This is indisputable! What tangible things has the City done to incentivize this change? Was it the City or was it the grass root entrepreneurs who have made the biggest impact on the City and on influencing change? What is the cost benefit analysis of these incentives and have they made a difference to the tax base and revenues for the City and Province? Join Glen and Jason for a lively discussion about how to create synergies for change, that will touch on this and much more!

Thursday, May 23, 2019
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2:30 – 3:15 p.m.

A Place to Call Home: How the National Housing Strategy is Tackling Affordability

Chris Atkinson, Manager, Knowledge Mobilization and Outreach, Canada Mortgage and Housing Corporation

Jamie Shipley, Outreach and Knowledge Transfer Specialist, Canada Mortgage and Housing Corporation

Learn how the National Housing Strategy initiatives are working to ensure all Canadians have a safe and affordable place to call home and how all three levels of government can contribute to ensuring the affordability of living for all Canadians.

3:15 – 3:45 p.m.

Break

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3:45 – 5:00 p.m.

Impact Investing: An Overview of Opportunity for Government

Moderator:

Jeffrey Wood, Partner/Principal, EY

Panelists:

Andy Broderick, Managing Director, New Commons Development

Randy LeClair, Manager, Capital Markets, City of Toronto

Jonathan Westeinde, CEO, Windmill Development Group, Ltd.

More corporations, private equity funds, foundations, community finance organizations, and financial institutions, are interested in direct and intentional investing in projects that have a social or environmental return. At the end of 2017, Canadians had \$2.1 trillion in sustainable, responsible and impact investing (SRI) assets. How can government leverage this growing interest to deliver important projects for Canadians and what does it mean to measuring non-financial returns?

Thursday, May 23, 2019
National Symposium Day 1

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7:00 p.m.

Dinner – The Diplomat
43 King William Street

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With a focus on great cuisine, atmosphere, music, art, and diversity, the Diplomat hopes to contribute toward Hamilton's evolving narrative by providing a space that celebrates all things culture.

Friday, May 24, 2019
National Symposium Day 2

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7:30 – 8:30 a.m. **Breakfast** – East Ballroom Foyer

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8:30 – 9:30 a.m. **Lessons from Scandinavia**
Nille Juul-Sorensen, Principal, Global Business Leader Architecture, Arup Canada

Transformation, transport, and people. How has Scandinavia invested in infrastructure like transit lines to maximize the value of waterfronts and cities, while underwriting leading edge sustainability and affordability through innovative business models? How do all levels of government get involved and how are the citizens engaged in supporting this change? Join Nille who is in an excellent position to compare and contrast what cities like Copenhagen have done, with the Canadian approach due to his recent relocation to Toronto. Join us to learn more.

9:30 – 10:45 a.m. **Waterfront Redevelopment – Pier 8 and Beyond**
Moderator:
James McKellar, Associate Dean, External Relations, Professor, Brookfield Centre in Real Estate and Infrastructure, Schulich School of Business, York University
Panelists:
Justine Giancola, Associate, Dillon Consulting
Derek Goring, Senior Vice President, Development, First Gulf Corporation
Melanie Hare, Partner, Urban Strategies Inc.
Nille Juul-Sorensen, Principal, Global Business Leader Architecture, Arup Canada

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Throughout many countries, derelict waterfronts are being transformed with new infrastructure and land uses intended to provide social, economic and environmental benefits for a city. Approaches across cities vary considerably in terms of overall objectives, levels of public and private investment, business models, governance structures, and proposed uses.

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Challenges range from public access to the waterfront to how to fund new infrastructure, the role of the private sector, or how to capture the value-added increment, if there is one. There are some very successful examples and an equal number of failures, for a variety of reasons. This session will examine lessons learned and what might be the requisite building blocks to a successful outcome.

10:45 –11:15 a.m. **Break**

11:15 –12:15 p.m. **Port Lands Flood Protection – A New Don: Bringing the River Back**

Julius Gombos, Senior Vice President, Project Delivery, Waterfront Toronto

Dr. Diana Nada, Senior Manager, Infrastructure Advisory Services, Colliers Project Leaders

The Port Lands Flood Projection Project is about taking action to protect Toronto's southeastern downtown area. Right now, a major storm would send floodwaters from the Don River over portions of the Port Lands, South Riverdale and Leslieville. Waterfront Toronto's plan is to reconnect the Don River to Lake Ontario by creating a naturalized river mouth, remove the flood risk and build the foundation for future communities.

To do this Waterfront Toronto is embarking on one of the biggest infrastructure projects in Toronto's history, funded by all three orders of government. The seven-year, \$1.25-billion construction program is comprised of 23 projects. Once completed in 2024, 290 hectares-or almost one third of Toronto's waterfront-will be unlocked for revitalization. The ensuing phase of waterfront revitalization will create thousands of new homes and jobs to the waterfront and provide economic opportunities for thousands more.

Learn more about the work being undertaken by the partners and project team members, from oversight to flood protection to infrastructure development and implementation strategies.

12:15 –12:30 p.m. **Closing Remarks from the Chair**

Tara Dinsmore, NEFPP Chair

Friday Lunch and Afternoon Boat Tour: Hamilton – From Industry to Parklands

Bus to Waterfront and Lunch

Boat Tour on the Hamilton Harbour Queen - See the future Hamilton waterfront today!

5:00 p.m.

Bus arrives back at Sheraton Hamilton Hotel. Event Adjourns.

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