



NATIONAL EXECUTIVE FORUM ON PUBLIC PROPERTY

Twentieth Anniversary

2018 NATIONAL SYMPOSIUM

Thursday, May 24 and Friday, May 25, 2018

“Collaboration: New Ways, Better Results”



Photo: Courtesy of the NEFPP

Twentieth Anniversary of the National Executive Forum on Public Property

National Executive Forum on Public Property Forum national des cadres en immobilier public

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NATIONAL EXECUTIVE FORUM ON PUBLIC PROPERTY

Thursday, May 24 and Friday, May 25, 2018

The Prince George Hotel, 1725 Market Street, Halifax, Nova Scotia B3J 3N9

2018 NATIONAL SYMPOSIUM

“Collaboration: New Ways, Better Results”

Symposium Sponsors:

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Collaboration = Engagement = Innovation = Productivity

Why do you need to attend this essential event?

What does collaboration mean in the 21st Century? Why do we care? Real estate, the ultimate enabler and real property strategies, plans and projects have always had multiple players involved in the successful delivering of a product. That isn't new. But now, we know that to be successful or to distinguish ourselves, and even to retain and attract staff, we need to work differently. We need to engage with all stakeholders fully. We need to find new partners to support our initiatives and to take active roles in their development. We need to innovate to find sustainable solutions that captivate citizens and get their support and tax dollars. We need to look at the work we do with new eyes, and we need the tools to do that. Join your colleagues in Halifax for the NEFPP Symposium on collaboration and join in on this conversation.



**Wednesday, May 23, 2018**Colliers
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The reception and dinner are the opening events of the 2018 National Symposium, welcoming all NEFPP conference participants. After a pleasant walk through downtown Halifax, a reception, dinner, and talk by a distinguished guest await all delegates. All this takes place at the Maritime Museum of the Atlantic – Small Craft Gallery with breathtaking views of the Halifax Harbour. During the reception, the Museum's exhibits will be open for viewing followed by a down home Lobster Dinner in the Gallery.

OPENING RECEPTION (Forum Members, Associates, Advisors and Guests)

6:30 to 7:30pm

Maritime Museum Reception - on the main floor

1675 Lower Water St, Halifax, Nova Scotia



Located in the heart of Halifax's historic waterfront, there's no better place to immerse yourself in Nova Scotia's rich maritime heritage than the Maritime Museum of the Atlantic.

From small craft boatbuilding to World War Convoys, the Days of Sail to the Age of Steam, the Titanic to the Halifax Explosion, you'll discover the stories, events and people that have come to define Nova Scotia and its relationship with the sea.

*Courtesy of the Maritime Museum***OPENING DINNER** (Members, Associates, Advisors and Guests)

7:30 to 10:00pm

Maritime Museum – Small Craft Gallery - on the main floor

1675 Lower Water St, Halifax, Nova Scotia

Welcome by: **Jane Fraser**, NEFPP Chair, Director of Corporate and Customer Services, Halifax Regional Municipality**Paul LaFleche**, Deputy Minister of Transportation and Infrastructure Renewal, Nova Scotia**Christina Beja**, Former NEFPP Chair, Vice President, Ernst & Young LLP**Keynote Speaker:** **Jennifer Angel**, Acting President & CEO, Waterfront Development Corporation Ltd.



Thursday, May 24, 2018



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7:00 to 8:30 **Registration & Breakfast** (Windsor Lobby, The Prince George Hotel)

8:30 to 8:45 **Symposium Opening: Jane Fraser Chair, NEFPP**
Toby Greenbaum, Executive Director, NEFPP

8:45 to 9:15 **Welcome from the Mayor of Halifax Regional Municipality:**
His Honour Mike Savage

Mayor Savage was first elected on October 20, 2012, running on a platform to make Halifax the most liveable, entrepreneurial and inclusive city in the country; principles that continue to shape his work at City Hall and in the community.

Mayor Savage was re-elected on October 15, 2016 for his second term on a platform of building on Halifax's growth and making the Halifax region a place where residents can live, belong and thrive.

9:15 to 10:30 **HRMbydesign: City building through collaboration - Innovation at COVE**

Moderator: **Miriam Zitner**, Vice President, Halifax Innovation District,
Halifax Partnership

Panelists: **Jennifer Angel**, Acting President & CEO,
Waterfront Development Corporation Ltd.

Malcolm Fraser, President & CEO, Innovacorp

Kent Roberts, Managing Director - Sector Development,
Entrepreneurship & Innovation, Nova Scotia Department of Business

Matt Hebb, CEO, Canada's Ocean Supercluster, Dalhousie University

Dr. Jeff Taylor, Associate Vice President, Applied Research &
Innovation, Nova Scotia Community College

COVE – Centre for Ocean Ventures & Entrepreneurship is a collaborative facility for applied innovation in the ocean sector. *From COVE website:* <http://coveocean.com/>
The primary role of the COVE is to support ocean technology commercialization. This collaborative space will be home to local and global ocean technology businesses, start-up, researchers, and marine-based and service business that support the ocean technology sector. Open innovation is a building principle for COVE. Networking opportunities will be integrated into the facility. This will be a place where researchers interact with business, a place of peer mentoring and a place that offers short-term and long-term lease and membership arrangements.

Though the COVE case study, the panel will share how working together has shaped the successful development of a new innovative project in a prime site on the waterfront and how this has contributed to city building in the Region.



**URBAN
STRATEGIES
INC .**

10:30 to 11:00 **Break** (Windsor Lobby, The Prince George Hotel)

11:00 to 12:00 **Halifax Central Library: Beyond the architecture**

Presented by: **Åsa Kachan**, Chief Librarian & CEO of Halifax Public Libraries
Terry Gallagher, Director of Finance & Facilities,
Halifax Public Libraries (formerly Project Manager, HRM,
for the Central Library project)

Design through engagement:

Fowler Bauld & Mitchell (FBM) Architects, along with schmidt hammer lassen designed a fantastic new central library for Halifax. But this modern library is much more than one might expect; It is a community hub that is embraced by the citizens of Halifax and admired beyond. How were the aspirations of the community captured? How were they reflected in the design? And how do the library team ensure the outstanding success of the public library in the age of Google

12:00 to 1:30 **Lunch:** (Windsor Lobby, The Prince George Hotel)

CBRE

1:30 to 2:45 **Case Studies in Nation to Nation Teamwork to Achieve Unconventional Outcomes**

Moderator: **Claude O'Hara**, Vice President, Glooscap Ventures

Panelists: **Nathan Sack**, Commercial Fisheries Manager, Glooscap Ventures
Rose Paul, Director of Economic Development, Paqtnkek First Nation
Cheryl Fritz, Councillor, Town of Truro
Owen McCarron, Warden, Municipality of the County of Antigonish

The core component to building a resilient thriving community is through strong mutually beneficial partnerships. Join this panel to learn more about the collaborative partnerships and the benefits that accrue to both the First Nations and to their regional partners.

2:45 to 3:45 **The Collaborative Advantage**

Presenters: **Matti Siemiatycki**, Associate Professor, Department of Geography
& Program in Planning, University of Toronto
Bernnitta Hawkins, Former Executive Director, Red Door Shelter,
Toronto

Collaborative Advantage is the ability to form effective and rewarding partnerships with other organizations, for mutual benefit. Being a good partner is a key corporate asset, or capability, for any business or government today.

Matti will lead us through how the Collaborative Advantage works, while Bernnitta will speak about her hands on collaborative experience in the development of a new Red Door Shelter.

3:45 to 4:15 **Break** (Windsor Lobby, The Prince George Hotel)



4:15 to 5:30 **Science Collaboration: The New Frontier**

Moderator: **Judith Amoils**, Principal, ThinkingStrategy: New Paradigms Inc.

Panelists: **Doug Bliss**, Regional Director, Gulf Region, Department of Fisheries & Oceans

Bill Varvaris, Director General, Real Property & Environment Management, Department of Fisheries & Oceans,

Kevin Radford, Assistant Deputy Minister, Public Services & Procurement Canada

Diane Orange, Assistant Deputy Minister, Horizontal Fixed Asset Review, Treasury Board of Canada Secretariat

There have been successful collaborations, like the Guelph Food Science hub, where private sector, multiple levels of government and a university come together to build synergies. Why hasn't this model been pursued more broadly? What are the barriers?

The Federal government's focus on science, evidence-based decision making and collaboration across department borders has not only opened the door for new partnerships between scientists across specialties but has fostered engagement with citizens. We will look at several new initiatives and their engagement strategies that all levels of government can learn from.

7:00 – 7:15 Meet in the Hotel Front Lobby to walk to the Dinner

Evening Program: An Evening in Halifax:

7:30 to 9:30 A relaxed dinner at **Chives** for registered participants
(**Chives Canadian Bistro** at 1537 Barrington St, Halifax)

Deloitte.



Friday, May 25, 2018



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7:00 to 8:30 **Registration & Breakfast**
(Windsor Lobby, The Prince George Hotel)



8:30 to 9:30 **The Next 250K**
Presenter: **Eleanor Forster**, Managing Director (North America) Leesman LMI

Organizations are not getting what they should from their corporate workplaces. This is the finding from research across 250,000 + employees in 2,000+ workplaces. This presentation will discuss five key factors influencing workplace performance and will arm the leadership teams in your organization with insights to reclaim this lost value.

9:30 to 10:15 **Touchpoints – Changing the GCworkplace with the clients - not for the clients**
Presenter: **Sonia Powell**, Director General, Workplace Solutions, Public Services & Procurement Canada

Work is not just about the workspace. As we enhance the environment for employees, early engagement becomes an important tool to help people prepare for change. With GCworkplace, employees' behaviours and preferences are at the heart of the future workplace vision, design and implementation. Sonia will talk about the tools PSPC is developing to support early engagement and collaboration..

10:15 to 10:30 **Break** (Windsor Lobby, The Prince George Hotel)

10:30 to 12:00 **Leadership & Collaboration: Workplace of the future**
It's time for a workplace intervention

Sheila Botting will present the "workplace of the future" that captures the changing nature of work, and how transformation is accelerating across the workplace. The traditional office – designed to locate workers in dedicated space where they can be easily monitored – is no longer functional. Advancements in technology have changed the way people work. At the same time, in this increasing war for talent, employers are using the office as a key tool toward a high performance workplace.



Leadership Panel – Creating the Workplace of the Future, Today



Following the presentation, a leadership panel will discuss programs across the three levels of government, and the journey that these organizations are taking to transform the workplace.

Moderator: **Sheila Botting**, Partner, Canadian Real Estate Leader,
Global Real Estate Executive, Deloitte

Panelists: **Kevin Radford**, Assistant Deputy Minister, Real Property Services,
Public Services & Procurement Canada

Toni Rossi, President, Real Estate Division, Infrastructure Ontario

Josie Scioli, Deputy City Manager, City of Toronto

Andrea Wolf, National Managing Director, Strategy at Colliers
Project Leaders

12:00 to 12:15 **Final Words: Jane Fraser**, Chair, NEFPP

Lunch and Afternoon Site Tours for Delegates

Breakdown of Afternoon Events:

12:45 **Meet** in the Front Lobby to walk to Lunch

1:00 **Lunch at the Halifax Central Library – 2nd floor - Lindsay Room**
Tour of the Library with Terry Gallagher



Photo: Courtesy of the NEFPP

Walking Tour of Halifax Sites with Peter Bigelow and Jacob Ritchie

Guided walking tour on route to the Nova Centre where members will see historic Halifax by way of the Schmitzville Heritage District and several important development sites. We will end the afternoon with a tour of the fabulous new Nova Centre.

Tour of the Nova Centre with John O'Connor (former NEFPP Chair)

We will end the afternoon with a tour of the fabulous new Nova Centre.

4:45 **Return** to the Prince George Hotel

End of the 2018 Symposium

Tourist info: <http://www.destinationhalifax.com/>



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