



National Executive Forum
on Public Property
Forum national des cadres
en immobilier public

2024

NATIONAL SYMPOSIUM

REAL PUBLIC PROPERTY

The Next Generation

May 22-24, 2024


Matrix Hotel

Edmonton, Alberta

**virtual option also available*

Exchanging Information. Advancing Knowledge.

Échanger de l'information. Faire progresser les connaissances.



In the looming landscape of Canadian real estate, leaders in public sector real property are thrust onto the front lines, grappling with a formidable array of challenges: towering expectations and targets, mounting regulations, constricted budgets, workforce constraints, global climate change and decaying infrastructure. These are not mere hurdles; they are monumental tests of resilience and ingenuity.

As we convene for our National Symposium this year, our gaze is fixed firmly on the horizon: "The Next Generation" – a decade poised to reshape the very fabric of our sector. What must public sector real property organizations and their leaders anticipate, absorb, innovate, and discard to emerge as trailblazers, armed to confront the hurdles ahead?

Our lineup of speakers brings forth a wealth of expertise and insights, gleaned from the trenches of real-life experiences. Their perspectives are tailored to the interests of NEFPP members, offering a wide view of new and innovative developments.

Prepare to delve into a tapestry of topics that demand your attention:

- Technology and digitization: revolutionizing asset management and operations.
- Human and organizational adaptability: the cornerstone of success.
- Evolving paradigms in workplace and public space design.
- Climate imperatives: the urgent call for sustainability and resilience.
- Rethinking construction project risk management and procurement strategies.
- The dawn of artificial intelligence: navigating its exponential rise.

In the face of such complexity, the status quo and simple solutions ring hollow. It is time to embrace innovation and audacity. Join forces with your NEFPP peers on May 22 to 24, 2024, as we chart the course into the uncertain realms of the next generation.



Wednesday, May 22, 2024

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Government Members' Day

Wednesday May 22, 2024

All times shown are Mountain Daylight Time (MDT); PDT: **-1 hour**; CDT: **+ 1 hour**; EDT: **+2 hours**; ADT: **+3 hours**

- | | |
|-------------------------|----------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------------|
| 7:30 – 8:30 am | Registration and Breakfast
<i>Matrix Hotel, Amber Room, Mezzanine.</i> |
| 8:30 – 8:45 am | Reconnect
<i>Matrix Hotel, Amber Room, Mezzanine.</i>
Opportunity to informally connect with NEFPP colleagues. |
| 8:45 – 9:00 am | Government Members' Day Opening Remarks
Ray Kessler, City of Hamilton, NEFPP Chair
Joanna Sofield, NEFPP Executive Director |
| 9:00 – 9:30 am | New Member Presentations
Government Members who have joined recently will introduce themselves and present their organizations.

Presentations by: <ul style="list-style-type: none">• Erin Kelly, Hydro One• Sarah Alexander, City of Burnaby |
| 9:30 – 10:00 am | Ice Breaker – Think, Pair, Share
Each member will have 5 minutes to introduce themselves to another member and learn more about their colleague and their organization.

5 Rounds, 5 minutes each |
| 10:00 – 10:30 am | Networking and Refreshment Break
<i>Matrix Hotel, Amber Room, Mezzanine.</i> |



Wednesday, May 22, 2024

- 10:30 – 12:30 pm** **Social Purpose and Creative Mixed Use Real Estate – Presentation and Workshop**
Matti Siemiatycki, NEFPP Academic Advisor, Director of the Infrastructure Institute at the School of Cities, University of Toronto, and Professor in the Department of Geography & Planning
- Social purpose real estate and creative mixed-use buildings are an expanding area with multiple applications and examples in Canada. Opportunities in government real property for these developments are numerous, but so too can be the obstacles. Understand more about this important next generation trend and participate in a workshop led by one of the leading infrastructure policy experts in this area.
- 12:30 – 1:30 pm** **Lunch**
Matrix Hotel, Amber Room, Mezzanine.
- 1:30 – 2:00 pm** **Updates from the NEFPP Networks and Other News**
- Lab Network
 - Public Sector Workplace Strategies and Implementation Network
 - FMWS: Location and Date
- 2:00 – 3:00 pm** **Group Discussion**
Federal Government 2024 Budget announcements on increased housing supply and implications for NEFPP Government Members.
- 3:00 – 3:30 pm** **Networking and Refreshment Break**
Matrix Hotel, Amber Room, Mezzanine.
- 3:30 – 4:15 pm** **Breakout Session and Debrief**
Attendees will break into three groups with a topic to discuss with colleagues. Each group selects a scribe and a speaker to present findings.
- 4:15 – 4:45 pm** **Spotlight on the Centre for Urban Research and Land Development**
David Amborski, NEFPP Academic Advisor, Director of the Centre for Urban Research and Land Development, Toronto Metropolitan University
- 4:45 – 5:00 pm** **Closing Remarks**
Ray Kessler, City of Hamilton, NEFPP Chair
Joanna Sofield, NEFPP Executive Director



Wednesday, May 22, 2024

6:00 – 7:00 pm

National Symposium Welcome Reception

****For Government Members, Associate Members, Academic Advisors and Symposium speakers***

[Loft106](#), Matrix Hotel, mezzanine floor, [10640 100 Avenue Northwest](#),
Edmonton

Booked exclusively for our event and conveniently located in the Matrix Hotel. The Loft106 is a chic cocktail lounge in the heart of downtown Edmonton.

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7:30 pm

Dinner

[The Butternut Tree](#), The Ledgeview Business Centre # 101, [9707 110 St NW](#),
Edmonton

The Butternut Tree is a stone's throw from the beautiful Alberta Legislature Grounds just off Edmonton's majestic river valley. A room with a panoramic view, and one of the most sought after spaces in downtown Edmonton. This rustic-modern restaurant showcases seasonal ingredients from Canada's distinctive landscape.

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Thursday, May 23, 2024

Platinum Sponsor:

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National Symposium – Day 1

Thursday May 23, 2024

All times shown are Mountain Daylight Time (MDT); PDT: **-1 hour**; CDT: **+ 1 hour**; EDT: **+2 hours**;
ADT: **+3 hours**

7:30 – 8:30 am

Registration and Breakfast

Matrix Hotel, Amber Room, Mezzanine.

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Project
Leaders

8:30 – 8:45 am

Symposium Opening Remarks

Ray Kessler, City of Hamilton, NEFPP Chair

Joanna Sofield, NEFPP Executive Director

James Lawrence, Senior Managing Director, CBRE (Platinum Sponsor)

8:45 – 9:00 am

Welcome from the Mayor of Edmonton: The Honourable Amarjeet Sohi

The Honourable Amarjeet Sohi, serves as the 36th and current mayor of Edmonton since October 2021. He was born in India and immigrated to Canada in 1981.

Mayor Sohi was elected to the Edmonton City council in 2007, where he served for two terms as a councillor. His passion for Edmonton took him to Ottawa where he served as the Minister of Infrastructure and Communities, and the Minister of Natural Resources, overseeing billions in investments in Canada's economic future.

9:00 – 10:00 am

Operationalizing Sustainability through Smart Facility Management

Pratish Mahtani, Vice President, Digital & Technology, CBRE

Organizations are growing increasingly focused on the role their real estate portfolios can play in their decarbonization strategy. A common challenge is moving from high-level strategy into the transformation of day-to-day business. Information management plays a critical role in drawing these correlations, shaping targeted interventions, and measuring impact. Now,



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more than ever, real estate professionals are looking for advanced analytics such as artificial intelligence to enhance the climate resilience and environmental sustainability of their organizations. In this session, CBRE will describe hurdles faced by their clients in their path to Net-Zero and how CBRE is partnering with them to operationalize their sustainability targets.

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10:00 – 10:30 am

Networking and Refreshment Break

Matrix Hotel, Amber Room, Mezzanine.

10:30 – 11:15 am

Future-Forward Workspaces

Jennifer Eberts, Senior Director of Workplace Strategy and Interior Design,
Public Services and Procurement Canada (PSPC)

Melayna Simister, Manager, Interior Design National Centre of Expertise,
Public Services and Procurement Canada (PSPC)

In the face of rapidly changing global workplace dynamics, the importance of seamlessly integrating workplace design with technology has become a key consideration for organizations seeking to optimize their real property assets. By leveraging the latest research in hybrid collaboration and technological advancements, organizations can drive workplace transformation that encourage purposeful interaction, promoting a culture of inclusivity and strengthening employee engagement.

Join experts from PSPC's Workplace Strategy and Interior Design directorate to learn how technology-driven design strategies can enhance portfolio renewal and promote an equitable workplace experience.

11:15 – 12:15 pm

Real Estate Professionals and Technology Can Mix – No Problem!

Moderator: Kevin Radford, Partner and National Leader for Deloitte Real Estate Inc, Deloitte

Panelists:

Bernadette Searle, Senior Director, Capital Projects & Facilities, York Regional Police

George Zigoumis, Senior Director, Asset Management Planning and Real Estate, University of Ottawa



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Many real estate professionals are leveraging technology to advantage, to ensure their portfolios are strategic enablers of the government programs they support, in providing services to Canadians every day.

Hear from two public sector organizations about their experiences and journeys in implementing leading edge, innovative technologies to transform their approach to planning and managing their real property investments, supporting their organizations for future challenges and opportunities.

12:15 – 1:15 pm

Lunch

Matrix Hotel, Amber Room, Mezzanine.

Silver Sponsor:



1:15 – 2:00 pm

Artificial Intelligence Transforming Real Property: A Catalyst for Sustainable, Intelligent and Efficient Public Spaces

Ram Srinivasan, Future of Work Advisory Leader and Managing Director Consulting, JLL

By 2033, technology and AI will have vastly transformed the real estate landscape. Through advanced data analytics and predictive modeling, AI systems will radically optimize property selection, development, operations, and maintenance – fundamentally changing the functions of brokers, managers and contractors. Property ownership models will shift as flexible work arrangements proliferate, facilitated by the rise of co-working spaces customized through AI to tenant preferences. XR, drones, humanoid robotics and IoT will automate inspections, improve energy efficiency and enhance amenities.

So how do we ensure this transformation benefits all communities? How can we educate workers for high-skilled jobs in smart property technologies? What regulations do we need to maximize efficiencies while protecting tenant privacy? How will urban planning adapt to accommodate flexible living and working arrangements? And ultimately, how will government real estate strategies harness these innovations to provide affordable, high-quality public services to citizens over the next decade?



Thursday, May 23, 2024

2:00 – 2:45 pm

Leading Real Property Portfolios Towards a Digital Future

Mathieu Leduc, Vice President, Security and Smart Technologies, Tiree

In an era where smart technologies are transforming the real property sector, leaders are tasked with steering their portfolios through this dynamic environment with vision and digital acumen. This presentation will focus on the essential role of digital leadership in evolving real property portfolios, highlighting how proactive strategic data management and stakeholder collaboration are key to leveraging smart technologies effectively.

Highlighting the shift towards viewing data as a vital strategic asset, we'll explore the significant value of smart technologies and how leaders can embrace and drive this change, to not only enhance efficiency and innovation within their portfolios but also establish new benchmarks in the digital transformation of the real property sector.

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2:45 – 3:15 pm

Networking and Refreshment Break

Matrix Hotel, Amber Room, Mezzanine.

3:15 – 3:30 pm

Meet our new Associate Members

Associate Members who have joined recently will introduce themselves and present their organization.

Presentation by:

- Kim Gravelle, JLL

3:30 – 4:15 pm

Reducing Friction in Construction Procurement

Jonathan Burbee, Director of Business Development for Canada, Gordian
James Docker, Manager of Space Programs, City of Mississauga

Construction contracting is one of the most stressful procurements with potentially great liability and risk. And organizations are facing changing social expectations, the need for innovation, regulatory compliance, all while managing talent capacity gaps. On top of this – complexities from ongoing unprecedented cost escalations, high demand for contractors, and increasing frequency of change orders and claims.

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With real stories and best practice examples, this presentation offers a deeper dive into the challenges and the frictions of construction procurement, and how to navigate for success now and in the future.

4:15 – 4:30pm

Closing Remarks and Evening Directions

Ray Kessler, City of Hamilton, NEFPP Chair

Joanna Sofield, NEFPP Executive Director

4:30 – 5:00 pm

Adjournment, Return to Rooms, Change for Walking Tour

Convene in hotel lobby by 5:00pm to depart on walking tour.

5:00 – 7:00 pm

Walking tour through Downtown Edmonton, to the ICE District and Stantec Tower

Tour Guides:

David Holdsworth, Senior Planner, Urban Planning and Economy, City of Edmonton

Tom Beck, Principal Planner, Urban Planning and Economy, City of Edmonton

Yolanda Lew, Community Development Practice Lead, Stantec Consulting

Walk from the Matrix Hotel to the ICE District passing City of Edmonton Catalyst initiatives that are helping to attract investment downtown, in particular the new Warehouse Park and 104 Street.

Arriving at Stantec Tower (Stantec's Global Headquarters), learn about the development of the ICE District, Canada's largest mixed-use entertainment district, highlighting how the vision for ICE District became reality. What started as a search for a new home for the Oilers, soon became much more as the vision grew to a fully integrated mixed-use sports and entertainment district that would help revitalize the Downtown. The arena served as a catalyst project, creating a Community Revitalization Levy which has since funded multiple projects in the downtown core. The presentation will include background on the project, partnerships with the City of Edmonton, and future plans as well as a chance to walk through some of the spaces including Stantec Tower.

Silver Sponsor:





Thursday, May 23, 2024

7:00 pm

Dinner

[SABOR, 10220 103 St. NW #109, Edmonton](#)

Privately booked for our event, SABOR Restaurant provides a casual yet elegant atmosphere, with its warm and inviting decor. Featuring Iberian flavours of Spain and Portugal, SABOR offers a sophisticated, sharing-style dining experience. Located in the heart of Downtown Edmonton and the ICE District.

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Friday, May 24, 2024

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National Symposium – Day 2

Friday May 24, 2024

All times shown are Mountain Daylight Time (MDT); PDT: **-1 hour**; CDT: **+ 1 hour**; EDT: **+2 hours**;
ADT: **+3 hours**

7:30 – 8:30 am

Registration and Breakfast

Matrix Hotel, Amber Room, Mezzanine.

Bronze Sponsor:



8:30 – 8:45 am

Welcome, Recap of Day One and Overview of Day Two

Ray Kessler, City of Hamilton, NEFPP Chair

Joanna Sofield, NEFPP Executive Director

8:45 – 9:30 am

Unlocking Potential: The Role of Location Data in Modernizing Property Management

Mathieu Primeau, Senior Customer Success Manager, Esri Canada

The increasing availability of structured and reliable location data is revolutionizing real property management, leading to newfound efficiencies. Embracing this trend allows organizations to cultivate innovative mindsets and essential capabilities for data analytics and visualization, recognizing the profound impact of visual representations. While some organizations are making remarkable progress in leveraging these advancements, others may struggle due to a focus on novelty rather than purpose, biases in software selection, or a lack of readiness to manage data effectively.

Despite the challenges inherent in digital modernization efforts, success is attainable with strategic investment in location data. Drawing insights from diverse value cases and best practices, such as Canada Labs, DND and state-of-the-art municipal digital twin implementations, this presentation aims to empower you to grasp the significance of geographical approaches and envision a digitally transformed future for your organization.

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Friday, May 24, 2024

9:30 – 10:15 am

More than Bricks & Mortar: Catalyzing Change and Innovation in Real Property, Asset, and Infrastructure Management

Katharine Cornfield, President, Change Group Limited

It is not enough anymore to say that Canada's public sector asset and infrastructure portfolios are deteriorating. From environmental sustainability and climate resilience to indigenous reconciliation and community benefit, real property, asset management, and infrastructure leaders are under increasing pressure to demonstrate innovative, sustainable, portfolio-level outcomes to clients, stakeholders, and citizens alike. However, even the best laid plans don't often survive first contact with real life. This presentation outlines why contextual, organizational, and human capital factors are key to closing the gap between strategy and execution.

10:15 – 10:45 am

Networking and Refreshment Break

Matrix Hotel, Amber Room, Mezzanine.

10:45 – 11:30 am

Your Decisions are only as Strong as your Data – Edmonton Public Schools: Making Informed Real Property Decisions for Today and Tomorrow

Rory Mauricio – Integrated Workplace Management System (IWMS) lead,
Edmonton Public Schools
Iana Ciatti, Project Manager, Horizant Inc.

Edmonton Public Schools (EPS) oversees the second largest school board in Alberta, with over 110,000 students and 210 buildings in its real property portfolio.

EPS has successfully deployed integrated workplace management data from several business units to manage its real property portfolio. Truly embodying “what’s next” with its use of IWMS data, this presentation showcases what can be done with space management data as the foundation of your workplace, asset, and portfolio strategies.



Friday, May 24, 2024

11:30 – 11:45 am

Recap of 2024 National Symposium

Joanna Sofield, Executive Director, NEFPP

Reflect on the past two days:

- What surprised you?
- What resonated for you?
- What would you like to learn more about?
- What new topics arose for you?

11:45 – 12:00 pm

Closing Remarks

Ray Kessler, City of Hamilton, NEFPP Chair
Joanna Sofield, Executive Director, NEFPP

12:00 – 1:00 pm

Lunch

Matrix Hotel, Amber Room, Mezzanine.

Silver Sponsor:

horizant.

1:00 – 1:30 pm

Adjournment, Change for Walking Tour/Activity

Convene in hotel lobby by 1:30pm to depart on walking tour. Approximately 10-minute walk to exterior of Legislature Building.

1:30 – 3:00 pm

Depart from Hotel – Walking Tour of the Alberta Legislature Building and Grounds

Known to Edmontonians as “the Ledge”, the Alberta Legislature Building is a marvel of marble pillars, carved oak, beautiful Beaux-Arts architecture and stunning grounds.

The tour will begin in the Legislature rotunda, and our guides will cover topics related to parliamentary processes, the roles of the Lieutenant Governor, Premier, Speaker and Members of the Daily Routine of the Legislative Assembly; parliamentary tradition and the art and architecture of the building. The tour will end with a self-guided exploration of the new Visitor Center and stunning grounds.

3:00 pm

Event Adjourns

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